

Member Engagement Summary

Over the last several weeks we have gone through the twelve items on the ME-25 survey that dealt with member engagement at St. Olaf. During the process, we referred to the multiple levels of member engagement that the survey attempted to measure through several questions on each level. Those levels of engagement are shown below. The Gallup research on member engagement suggests that the levels for an individual parishioner build on each other. The higher the level an individual parishioner reaches, the stronger their member engagement.

Member Engagement Pyramid



Spiritual Commitment

During the next few weeks we will review the results for the second portion of the survey, which focused on the spiritual commitment of the members of St. Olaf. The parish will be a success if it provides an environment where members can express and live out their spirituality in the parish. The survey results will help to show how well the parish is providing the right type of environment for the spiritual commitment of the members.